



FOR IMMEDIATE RELEASE

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**ADEAGies Foundation Announces
Johnson & Johnson Healthcare Products,
Division of McNEIL-PPC, Inc., and OraPharma
Premier Sponsors of William J. Gies Awards
for Vision, Innovation, and Achievement**

Gies Awards Gala to be held March 14, 2009, in Phoenix



WASHINGTON, DC (December 17, 2008) — The ADEAGies Foundation today announced that Johnson & Johnson Healthcare Products, Division of McNEIL-PPC, Inc., and OraPharma, Inc., will return as the premier sponsors of the 2009 William J. Gies Awards for Vision, Innovation, and Achievement (The Gies Awards).

The Gies Awards debuted in 2008 to a sell-out crowd. The 2009 Gies Awards will be held at the Sheraton Phoenix Downtown Hotel in Phoenix, Arizona, again in conjunction with the ADEA Annual Session and Exhibition. This year's black-tie celebration will take place immediately prior to the opening of the ADEA Annual Session, convening March 15-18.

The sponsorship by Johnson & Johnson Healthcare Products, Division of McNEIL-PPC, Inc., and OraPharma, Inc., of the 2009 Gies Awards program is part of the companies' overall support of ADEAGies Foundation initiatives for advancing our nation's dental schools.

"The generous support of Johnson & Johnson and OraPharma allows us to sustain the Gies Awards' emerging tradition of honoring excellence," said Richard W. Valachovic, D.M.D., M.P.H., President of the ADEAGies Foundation and Executive Director of the American Dental Education Association (ADEA). "Recognition for dental and oral health leadership is an important part of the Foundation's mission."

"We are honored to continue our support of the ADEAGies Foundation and its critical programs to drive innovation and excellence in dental education, research, and leadership. Recognizing and encouraging visionary dental educators and leaders reflects William J. Gies's legacy of passion and commitment to excellence in improving oral health," said Lori D. Kumar, Ph.D, Vice President Oral Healthcare, RD&E, Johnson & Johnson Healthcare Products, Division of McNEIL-PPC, Inc.

"OraPharma is proud to support the Gies Award. We recognize the vital importance of dental education to the restoration and maintenance of periodontal health. We look forward to supporting ADEA's ongoing efforts to 'raise the bar' in achieving better diagnosis and treatment, and ultimately better oral health for everyone," commented Scott Snyder, Executive Director, Marketing, OraPharma, Inc.

The Gies Awards, named after dental education pioneer William J. Gies, Ph.D., honor individuals and organizations exemplifying dedication to the highest standards of vision, innovation, and achievement in global oral health and dental education, research, and leadership.

For more information about the 2009 Gies Awards, please visit www.adeagiesfoundation.org.

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About The William J. Gies Foundation: The William J. Gies (pronounced *guys*) Foundation was established in 1950 by colleagues of Dr. Gies with seed funds raised by the American College of Dentists. It was a private foundation and the first U.S. foundation to support dental education and scholarship. In 2002, it joined with the American Dental Education Association (ADEA) to form ADEAGies Foundation, a public foundation.

About ADEA: The American Dental Education Association (ADEA) is the voice of dental education. Its members include all U.S. and Canadian dental schools and many allied and postdoctoral dental education programs, corporations, faculty, and students. The mission of ADEA is to lead individuals and institutions of the dental education community to address contemporary issues influencing education, research, and the delivery of oral health care for the health of the public. ADEA's activities encompass a wide range of research, advocacy, faculty development, meetings, and communications like the esteemed *Journal of Dental Education*, as well as the dental school admissions services AADSAS and PASS.

About Johnson & Johnson Healthcare Products, Division of McNEIL-PPC, Inc.: Johnson & Johnson Healthcare Products, Division of McNEIL-PPC, Inc., is a leader in the consumer oral health and whitening market with LISTERINE® Antiseptic Mouthwash, LISTERINE® WHITENING® VIBRANT WHITE Pre-Brush Rinse, LISTERINE® SMART RINSE™, REACH® toothbrushes, REACH® floss, and REMBRANDT® tooth whitening products. The Company is committed to improving the well-being and health of all consumers through product innovation and support of organizations including the ADEAGies Foundation.

About OraPharma, Inc.: OraPharma, Inc. is a specialty oral healthcare company that discovers, develops, and commercializes products that maintain and restore oral health. ARESTIN® (minocycline hydrochloride) Microspheres, 1 mg (www.arestin.com) is indicated as an adjunct to scaling and root planing procedures for reduction of pocket depth in patients with adult periodontitis. OSSIX™ PLUSTM (resorbable collagen membrane) is used in guided bone regeneration (GBR) and guided tissue regeneration (GTR) procedures. For more information about OraPharma and its products, visit www.orapharma.com.

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